

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 8: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 15.11
CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME ISS/DSCC IE
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# 6556 SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT25/12 15.11

REP: TO LENA
FR JULIE
OK'D M9
TTLS RTS
PLS CFM, THX 10/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$825.00	10/9	10/12	3		TU-F	3
1	S		100P-200P	30		\$825.00	10/16	10/19	2		TU-F	2
1	S		100P-200P	30		\$825.00	10/23	10/26	2		TU-F	2
1	S		100P-200P	30		\$825.00	10/30	11/2	4		TU-F	4

AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1505

PROGRAM : THE CHEW
CON COM1: THE CHEW

K# 703 528 7880
 !
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		1100A-1200N	30		\$3,200.00	10/28	10/28	1		SUN	1
PROGRAM : THIS WEEK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT26 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT26 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-42 FOR 1 SPOT/WK												
62	A		600A-900A	30		\$2,000.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 61-64												
63	A		1130P-1205A	30		\$2,000.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS AFTER FBALL ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 61-64												
64	A		200P-300P	30		\$825.00	10/26	10/26	1		FRI	1
PROGRAM : GENERAL HOSPITAL ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 61-64												
11	ES		600P-700P	30		\$3,200.00	10/9	10/12	4		TU-F	4
11	ES		600P-700P	30		\$3,200.00	10/16	10/19	4		TU-F	4
11	ES		600P-700P	30		\$3,200.00	10/23	10/26	3		TU-F	3
11	ES		600P-700P	30		\$3,200.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
42	ES		700P-730P	30		\$4,000.00	10/22	10/22	1		MON	1
42	ES		700P-730P	30		\$4,000.00	10/29	10/29	0		MON	0
42	ES		700P-730P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : JEOP CON COM1 : JEOP												

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STATION MAKEGOOD OFFERS:												
M9	OK'D	BUY#1	MISSED: TU-F/100P-200P									
		BUY#11	TU-F/600P-700P									
		BUY#42	MON/700P-730P									
			OFFER: SUN/1100A-1200N									
			& SAT/600A-900A									
			& SAT/1130P-1205A									
			& FRI/200P-300P									
			CMT: WE CAN OFFER									

OCT/12 395100.00 NOV/12 206800.00

CONTRACT TOTAL 601900.00
TOTAL SPOTS 281

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE